



TAILGATE

TOUR

Benefiting

SUNSHINE PLACE



Friday, April 12, 2024
Sun Prairie, WI

THE GREEN BAY PACKERS TAILGATE TOUR IS COMING TO SUN PRAIRIE TO SUPPORT SUNSHINE PLACE!

Three current Packers players and three alumni will attend both a VIP event and public event on Friday, April 12 as one stop on their annual five day-trip around Wisconsin to connect with fans and support local nonprofits. Join us for a fun evening with the Packers to benefit the mission of Sunshine Place. Enjoy food, live music, a Q&A with the Packers, a live and silent auction, and more!

VIP Sponsor Event

Tickets exclusively available through event sponsorship

Buck & Honey's Sun Prairie

4:30 - 6:00 p.m.

VIP guests will have the opportunity to mingle and get a photo with the Packers Tailgate Tour crew.

Includes complimentary drinks and hors d'oeuvres.

Public Event

Tickets \$100 per person on sale February

The Pavilion at Angell Park

5:00 - 9:30 p.m.

The event will include a Q&A with the Packers led by Packers president Mark Murphy, food and drink, a silent and live auction, live music by CopperBox, and more.

**All proceeds will benefit the mission of Sunshine Place,
supporting services for families and individuals facing
food insecurity, housing insecurity, and other
barriers to household and family stability.**



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Sponsorship Opportunities

Super Bowl Champion Sponsor - \$10,000

Receive first tier logo on all printed materials, signage, event webpage and bidding app used by attendees. Name on event apparel, recognition in social media posts, and mentions in media coverage and during event program. Eight VIP tickets which include access to VIP event plus public event with reserved table.

Hall of Fame Sponsor - \$7,500

Receive second tier logo on all printed materials, signage and event webpage. Name on event apparel, recognition in social media posts, and mentions in media coverage and during event program. Six VIP tickets which include access to VIP event and public event with reserved table.

All Pro Sponsor - \$5,000

Receive third tier logo placement on all printed materials, signage, and event webpage. Name on event apparel, recognition in social media posts, and mentions in media coverage during event program. Four VIP tickets which include access to VIP event and public event with reserved table.

MVP Sponsor - \$2,500

Receive logo on all printed materials, signage and event webpage. Name on event apparel, recognition in social media posts and mention during event program. Two VIP tickets which include access to VIP event and public event with reserved seats.

Lambeau Leaper Sponsor - \$1,000

Receive logo on all printed materials, signage and event webpage. Name on event apparel and recognition on social media. Four Public Event tickets.

Big Starr Sponsor - \$500

Receive name on all printed materials, signage, and event webpage. Name on event apparel and recognition on social media. Two Public Event tickets.

Note: VIP event tickets are exclusive to top four sponsorship levels. Sponsorships are available until tickets are sold out. Apparel and media mentions contingent upon commitment by 3/12/24. Public event tickets will go on sale in early February.

**For more information or to secure sponsorships, please contact Susan Schmidt
at 608-478-5556 or susan@sunshineplace.org.**