



2024 ANNUAL REPORT

2024 was a year of remarkable growth and impact at Sunshine Place. With 131,121 acts of kindness—nearly 35,000 more than last year and more than double our total in 2022—we’ve reached new heights in serving our neighbors in need. The demand has never been greater, but neither has the strength and generosity of our community.

The year’s highlights included hosting our largest fundraiser ever with the Green Bay Packers Tailgate Tour, welcoming Tenant Resource Center to our campus to expand housing services, launching a Hotel Food Box program for families without cooking facilities, hosting our second annual Infopalooza to connect the community with vital resources, and countless other partnerships and collaborations to help those facing hardship in Dane County.

As we reflect on another year of record-breaking demand, we are inspired by the compassion and support of our community. Whether you are a donor, volunteer, advocate, or partner, you have built something truly special at Sunshine Place. Your kindness fuels our mission. Thank you for helping us create a brighter future for all.

With gratitude, *Ann Maastricht*,
Executive Director



131,121 Acts of Kindness

Touchpoints of services provided

3,650 Volunteers


provided over 28,000 hours of service to lead and support programs

- ### 11 Sunshine Place Programs
- Sun Prairie Food Pantry
 - Food for Kids Program
 - Sunshine Supper
 - The Bed Lady Program
 - C.A.R.D.S. Closet
 - Spirit of Giving
 - Stuff the Bus
 - Sunshine Legal Clinic
 - Housing Navigation
 - Rays of Hope Emergency Assistance
 - Early Childhood Zone Housing Support

- ### 5 Partner Agencies Located at Sunshine Place
- Joining Forces for Families
 - Centro Hispano
 - Public Health Madison and Dane County
 - RISE Early Childhood Initiative
 - Tenant Resource Center


Serving Sun Prairie and Eastern Dane County

Together, we were able to provide:


 **22,585**
Warm Meals
Sunshine Supper

 **1,089**
Thanksgiving Baskets

 **107**
Legal Clinic Patrons
Sunshine Legal Clinic

 **1,648,629**
Pounds of Food
73,152 Visits
Sun Prairie Food Pantry
(over half to seniors and children)

 **1,836**
Holiday Gifts for Kids
Spirit of Giving

 **620**
Instances of Housing Assistance
Housing Navigation and Case Management

 **130**
Beds for Kids
The Bed Lady Program

 **16,180**
Food Bags for Kids
Food for Kids Program

 **500**
Youth Received Clothing
C.A.R.D.S. Closet

 **1,800**
Backpacks with School Supplies
Stuff the Bus

Thank You!

Our Mission: Sunshine Place provides comprehensive services that support essential needs through community engagement and partnerships.

Our Vision: A community where everyone has the support, resources, and opportunities they need to thrive.