

Host your own...

Community Clothing Drive

Clean, seasonally appropriate clothing is essential for a growing child, and clothing costs are high. Help us ensure that every child in our community has the clothing they need to learn, engage, and thrive. Hosting a clothing drive is easy, fun, and rewarding. Flip the page for clothing drive tips and top needs.



**Kids
Closet**
AT SUNSHINE PLACE



Tips for a successful...

Clothing Drive

Community

1. Define your donors

Who are you asking to donate? Pick a place where you know a lot of people will get involved, like work, school, places of worship, and clubs. The more donors the better!

2. Consider a theme to make it more fun

For instance, collect items that tie into a holiday, event, vibe, or season, and decorate your donation bins or signage accordingly.

3. Set a timeframe & clear donation guidelines

We suggest hosting your drive for approximately 2-4 weeks. KiDs Closet accepts only NEW underwear/socks, and gently used/new clothing that a child would wear.

4. Promote your drive

Spread the word about your event before and during. Utilize bulletin boards, emails, social media, and workplace communication tools like Teams and Slack.

5. Make it a game!

A little healthy competition can help keep donors engaged and increase donations. Organize donors into teams and see who can collect the most. Celebrate your success as a group.

6. Donate to KiDs Closet

Donations can be delivered to 1632 W Main St., Sun Prairie, WI. You can put donations in the bin outside of KiD's Closet. Too much to deliver? Reach out to info@sunshineplace.org to plan for a donation pickup.

Ongoing Top Needs

Needed for all school-aged kids, kindergarten through high school

- NEW underwear
- Joggers/sweatpants
- Athletic shorts
- Leggings



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