

# Host your own...

# Community Clothing Drive

Clean, seasonally appropriate clothing is essential for a growing child, and clothing costs are high. Help us ensure that every child in our community has the clothing they need to learn, engage, and thrive. Hosting a clothing drive is easy, fun, and rewarding. Flip the page for clothing drive tips and top needs.



**Kids  
Closet**  
AT SUNSHINE PLACE



# Tips for a successful...

## Clothing Drive

Community

### 1. Define your donors

Who are you asking to donate? Pick a place where you know a lot of people will get involved, like work, school, places of worship, and clubs. The more donors the better!

### 2. Consider a theme to make it more fun

For instance, collect items that tie into a holiday, event, vibe, or season, and decorate your donation bins or signage accordingly.

### 3. Set a timeframe & clear donation guidelines

We suggest hosting your drive for approximately 2-4 weeks. KiDs Closet accepts only NEW underwear/socks, and gently used/new clothing that a child would wear.

### 4. Promote your drive

Spread the word about your event before and during. Utilize bulletin boards, emails, social media, and workplace communication tools like Teams and Slack.

### 5. Make it a game!

A little healthy competition can help keep donors engaged and increase donations. Organize donors into teams and see who can collect the most. Celebrate your success as a group.

### 6. Donate to KiDs Closet

Deliver donations to 1632 W Main St., Sun Prairie, in the donation bin outside of KiDs Closet. Too much to deliver? Reach out to [info@sunshineplace.org](mailto:info@sunshineplace.org) to plan for a donation pickup, OR visit the program webpage at [sunshineplace.org](http://sunshineplace.org) for the KiDs Closet wish list and host a virtual drive where items can be delivered directly to us.

## Ongoing Top Needs

**\*Needed for all school-aged kids, kindergarten through high school\***

- NEW underwear
- Joggers/sweatpants
- Athletic shorts
- Leggings



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